



# 2024

## TEXAS DERMATOLOGICAL SOCIETY EXHIBITOR PROSPECTUS

ANNUAL SPRING MEETING  
April 19-20, 2024



**Marriott Marquis Hotel  
Houston, TX**



*Hosted by: Baylor Houston*

ANNUAL FALL MEETING  
September 27-28, 2024



**Hyatt Lost Pines Resort & Spa  
Bastrop, TX**



*Hosted by: BSW Temple*



# ANNUAL SPRING MEETING

April 19-20, 2024

Marriott Marquis Hotel • Houston, TX



## TEXAS DERMATOLOGICAL SOCIETY

### 2024 ANNUAL SPRING AND FALL MEETING

You are invited to be a part of TDS' exceptional meetings! TDS gives you the opportunity to sign up to exhibit for both the 2024 Spring and Fall TDS conferences at the same time. Knowing that budgets and calendars are determined well in advance of the conferences, we would like to give you the opportunity to plan ahead. The purpose of these meetings is to focus on topics that are of value to dermatologists in Texas.

The TDS Spring 2024 conference will be held in Houston at the Marriott Marquis! Baylor Houston faculty and residents will be creating the Spring CME conference agenda, with Drs. Omar Jalali and Ida Orengo serving as program chairs!

The Annual Fall Meeting will be held in Bastrop, Texas at the Hyatt Lost Pines Resort and Spa with Katherine Fiala, MD and Baylor Scott & White Temple hosting.

#### How to Use this Document

Since we are combining the Spring and Fall Conference Exhibitor Prospectus we thought we would clarify how this document works so that we don't cause any confusion. The Application itself will apply to both Spring and Fall. You may submit this for either or both conferences.

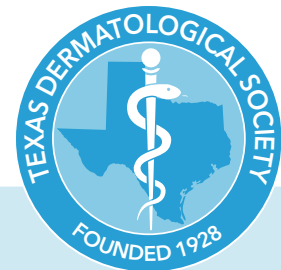


Any information pertaining to the Spring Meeting only, will contain the **green leaf icon** and Spring Meeting info.



Any information pertaining to the Fall Meeting only, will contain the **orange leaf icon** and Fall Meeting info.

Any information pertaining to Both Meetings will have both the **green leaf icon** header and **orange leaf icon** footer as it appears on this page.



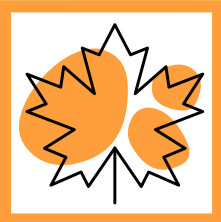
#### For More Information Please Contact

##### TDS Exhibit and Sponsorship Manager

exhibits@texasdermatology.org  
(737) 262-5898

Texas Dermatological Society  
6705 West Highway 290, #607-223  
Austin, TX 78735

www.texasdermatology.org



# ANNUAL FALL MEETING

September 27-28, 2024

Hyatt Lost Pines Resort & Spa • Bastrop, TX





# ANNUAL SPRING MEETING

April 19-20, 2024

Marriott Marquis Hotel • Houston, TX



2024

## HOTEL INFORMATION

### Marriott Marquis Houston Hotel

1777 Walker Street, Houston, TX 77010

Phone: (713) 654-1777

TDS Room Rate: \$239/night plus taxes

TDS has a special room rate of \$239/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by **Thursday, March 28, 2024** to receive this rate. The room block does fill up, please book early! If the block is full or if you'd like to stay somewhere else, there are several other hotels in the surrounding area.



## IMPORTANT DATES

- February 2, 2024** Submit application in order to be listed in initial physician brochure
- March 28, 2024** Hotel reservation deadline
- March 22, 2024** Deadline to cancel without penalty
- March 22, 2024** Payment due in full

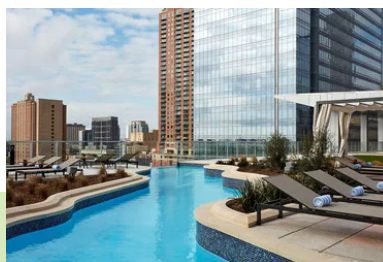
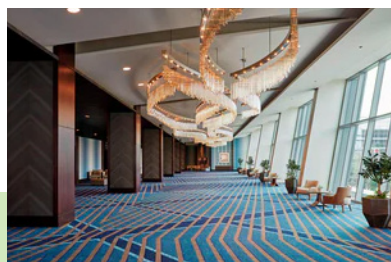
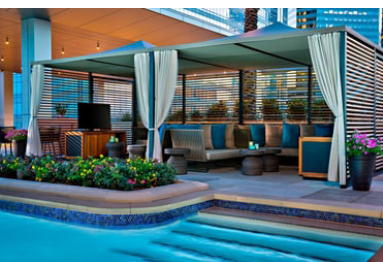
## EXHIBITOR HALL HOURS (tentative)

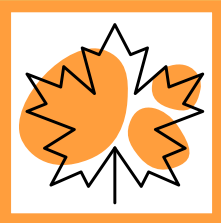
### Friday, April 19

- 8 - 11 a.m. Exhibitor Set-Up
- 11 a.m. - 5:30 p.m. Exhibit Hall Open
- 11 a.m. - 1 p.m. Lunch in the Exhibit Hall
- 2:30 - 3:00 p.m. Afternoon Break in Exhibit Hall
- 5:30 - 7 p.m. Welcome Reception in the Exhibit Hall - All are welcome!

### Saturday, April 20

- 7:00 a.m. - 3:30 p.m. Exhibit Hall Open
- 7:00 - 8:00 a.m. Breakfast with Members
- 9:30 - 10:00 a.m. Morning Break in the Exhibit Hall
- 3:00 - 3:30 p.m. Afternoon Break in the Exhibit Hall
- 3:30 - 4:30 p.m. Exhibitor Move-Out





# ANNUAL FALL MEETING September 27-28, 2024

Hyatt Lost Pines Resort & Spa • Bastrop, TX



# 2024

## HOTEL INFORMATION

### Hyatt Lost Pines Resort & Spa

575 Hyatt Lost Pines Drive, Lost Pines, TX 78612

Phone: (512) 308-1234

TDS Room Rate: \$254/night plus taxes

TDS has a special room rate of \$254/night, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. Make your reservation by **Thursday, September 5, 2024** to receive this rate. The room block does fill up, please book early! If the block is full or if you'd like to stay somewhere else, there are several other hotels near Austin Bergstrom International Airport, or within the city of Bastrop.



## IMPORTANT DATES

- July 5, 2024** Submit application in order to be listed in initial physician brochure
- September 5, 2024** Hotel reservation deadline
- August 30, 2024** Deadline to cancel without penalty
- August 30, 2024** Payment due in full



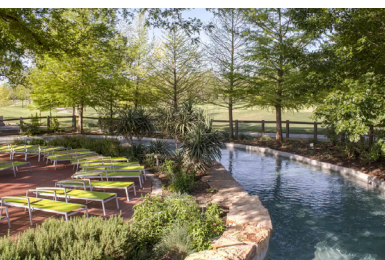
## EXHIBITOR HALL HOURS (tentative)

### Friday, September 27

- 8 a.m. - 11 a.m. Exhibitor Set-Up
- 11 a.m. - 5:30 p.m. Exhibit Hall Open
- 11 a.m. - 1 p.m. Lunch in the Exhibit Hall
- 2:30 - 3:00 p.m. Afternoon Break in Exhibit Hall
- 5:30 - 7 p.m. TDS Member Bar Crawl at Lost Pines (sponsorship opportunities to host individual bars are available!)  
**All exhibitors welcome.**

### Saturday, September 28

- 7:00 a.m. - 3:30 p.m. Exhibit Hall Open
- 7:00 - 8:00 a.m. Breakfast with Members
- 9:30 - 10:00 a.m. Morning Break in the Exhibit Hall
- 3:00 - 3:30 p.m. Afternoon Break in the Exhibit Hall
- 3:30 - 4:30 p.m. Exhibitor Move-Out





# ANNUAL SPRING MEETING

April 19-20, 2024

**Marriott Marquis Hotel • Houston, TX**



## EXPECTED ATTENDANCE

TDS anticipates approximately 425 Dermatologists and 50 exhibiting companies.

## EXHIBIT HALL TRAFFIC

To encourage traffic to all displays, TDS will host a prize drawing for the physician attendees who visit each exhibiting company. Additionally, Friday's lunch and all breakfasts and refreshment breaks on Friday and Saturday will be held in the exhibit hall.

Following are the levels of exhibits. Exhibitors will be recognized on signage, name badge ribbons, brochures, on-site handouts, welcome slides in the general session, the TDS website.

EXHIBITOR LEVELS	Exhibitor \$3,500	Silver \$5,500	Gold \$8,500	Platinum \$12,000
Exhibit Booth, includes (1) one table-top, two chairs and complimentary registration for two (2)	✓	✓	✓	✓
Registration listing post meeting	✓	✓	✓	✓
Recognition in all on-site materials	✓	✓	✓	✓
Registration list – before, during and after meeting		✓	✓	✓
Special signage for booth tops		✓	✓	✓
Special Recognition in the TDS Newsletter		✓	✓	✓
Prime booth placement in exhibit hall			✓	✓
Special recognition on the TDS website			✓	✓
Company logo and link to company on the TDS website for six (6) months			✓	✓
Personal selection of booth location in the hall				✓
Logo floor mat in front of booth				✓
1 social media post, written by company, prior to the meeting				✓
Special recognition on the TDS website				✓



# ANNUAL FALL MEETING

September 27-28, 2024

**Hyatt Lost Pines Resort & Spa • Bastrop, TX**





# ANNUAL SPRING MEETING

April 19-20, 2024

Marriott Marquis Hotel • Houston, TX



## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

### WIFI SPONSOR - \$4000

Your company will be recognized as the sole WIFI sponsor. Sponsoring company can provide the dedicated Password for the WIFI access code, all members will have to use this Password for access.

### SELF-SERVE BADGE STATION - \$3500

Your company will sponsor the new TDS badge station. Sponsor logo can be placed on the badge station as well as on the backs of each printed badge for attendees to wear at the conference.

### WELCOME RECEPTION (SPRING) - \$3000

*(Only TWO Available!)*

One of two companies to sponsor the welcome reception! You will receive signage and can bring logo cups, décor, napkins, straws...really anything to your liking! Please check with the TDS office for approval before coming on-site!

### MEMBER BAR CRAWL (FALL) - \$3000/BAR

*(Only FIVE Available!)*

Company will sponsor an individual bar on the member bar crawl Friday evening out at the beautiful Lost Pines resort. Each bar will have a signature drink that the sponsor can contribute thoughts on. Each bar will also have a small appetizer available for members. Sponsors can supply their own décor, napkins, cups, straws, bar materials for these stops!

Additionally, your company's logo will be prominently featured on the back of the exclusive TDS member t-shirt.

### LANYARDS - \$3000

Company will supply TDS with their own branded lanyards to be distributed at registration.

### TOTE BAGS - \$3000

Company will supply TDS with their own branded tote bags to be distributed at registration.

### RING LIGHT PHOTO STATION AT WELCOME RECEPTION (SPRING) or BAR CRAWL (FALL) - \$2500

Company will sponsor the ring light photo booth at the reception in the spring, or the bar crawl in the fall. The sponsoring company will be responsible for manning the booth (TDS will supply the ring light and backdrop!) and can take pictures/videos/chat with members during the event!

### PENS - \$2000

Company will supply TDS with their own branded pens to be distributed at registration.

### NOTEPADS - \$2000

Company will supply TDS with their own branded notepads to be distributed at registration.

### COFFEE BREAK - \$2000

Company will receive a logo sign for sponsoring one of the coffee breaks at the TDS meeting. Sponsoring companies are welcome to stand at the break tables and chat with members during their sponsored break!

### RESIDENT ROUND TABLE SYMPOSIUM SPONSOR - \$2000

Support the resident round table luncheon at the spring and/or fall meeting! This sponsor will have a sign outside of the room, recognition in the on-site handout and is welcome to place handouts in the lunch room where this session will take place. (Sponsor is not able to sit in the session.)

### ON-SITE PROGRAM SPONSOR - \$2000

This sponsor will receive a 1/2 page colored ad in the on-site program that all attendees receive at the conference event. Sponsor will also receive recognition in brochure and any handouts where sponsors are recognized.

### HAND SANITIZING STATION - \$1500

This sponsorship will be recognized in the meeting brochure, on-site handouts and with a sign at the event.

### MEMBER BAR CRAWL T-SHIRT SPONSOR (FALL) - \$1500

Sponsor will have their logo printed on the back of the TDS member t-shirt that is supplied to all members who participate in the bar crawl.

### RESIDENT SUPPORTER - \$1000

All supporters of the "resident supporter" fund will receive a ribbon as well as recognition in our brochure (by print date), on-site brochure, website and on-site sign.

**Exhibit space fills up quickly for both TDS meetings so be sure to book your space today before it's gone!**



# ANNUAL FALL MEETING

September 27-28, 2024

Hyatt Lost Pines Resort & Spa • Bastrop, TX





# ANNUAL SPRING MEETING

April 19-20, 2024

Marriott Marquis Hotel • Houston, TX







NEW  
THIS YEAR

## EXHIBITOR/SPONSOR SYMPOSIUM OR PRODUCT THEATER!

### SPRING MEETING






#### 1. FRIDAY EVENING DINNER - \$25,000

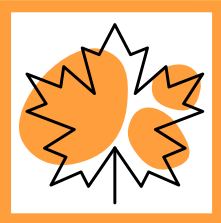
*(after 7pm)*

-  Sponsoring group will be able to host a dinner event for attendees from 7 - 8pm, following the TDS welcome reception.
-  Group will pay the TDS \$25,000 to host this event.
-  All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
-  TDS will assist the group with booking a meeting room at the hotel and getting the set complete with the hotel for on-site execution.
-  Product theater dinner/symposium will have a capacity of up to 50 attendees.

#### 2. SATURDAY EVENING COCKTAIL RECEPTION - \$20,000

*(after 5pm)*

-  Sponsoring group will be able to host a dinner event for attendees from 5 - 6pm following the conclusion of the TDS CME Conference.
-  Group will pay the TDS \$20,000 to hold this event.
-  All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
-  TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
-  Product theater dinner/symposium will have a capacity of up to 50 attendees.



# ANNUAL FALL MEETING

## September 27-28, 2024

Hyatt Lost Pines Resort & Spa • Bastrop, TX








## EXHIBITOR/SPONSOR SYMPOSIUM OR PRODUCT THEATER!

### FALL MEETING






#### 1. FRIDAY EVENING DINNER - \$25,000

*(after 7PM)*

-  Sponsoring group will be able to host a dinner event for attendees from 7PM - 8PM, following the TDS bar crawl.
-  Group will pay the TDS \$25,000 to host this event.
-  All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
-  TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
-  Product theater dinner/symposium will have a capacity of up to 50 attendees.

#### 2. SATURDAY EVENING COCKTAIL RECEPTION - \$20,000

*(after 5PM when CME meeting concludes)*

-  Sponsoring group will be able to host a dinner event for attendees from 5PM - 6PM, following the conclusion of the TDS CME Conference.
-  Group will pay the TDS \$20,000 to host this event.
-  All AV and F&B will be ordered and handled by the TDS, inclusive of the above fee.
-  TDS will assist the group with booking a room at the hotel and getting the set complete with the hotel for on-site execution.
-  Product theater dinner/symposium will have a capacity of up to 50 attendees.





# Exhibitor Rules and Regulations

## QUALIFICATIONS OF AN EXHIBITOR

TDS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TDS show. Exhibitors shall be limited to those whose products or services are related to dermatology, medical, professional or practice interests. The TDS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TDS show, or if the TDS show is full upon receipt of the application.

## ASSIGNMENT OF EXHIBIT SPACE

Exhibitor may consider his/her space as reserved in the TDS show upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full.

Payment must be received by March 22nd for the spring meeting and August 30th for the fall meeting. TDS reserves the right to cancel the Exhibitor's contract.

## EXHIBIT BOOTH DETAILS

- a) Each Exhibitor will be provided with a 6' by 30" draped table, two chairs, and a small trash can. Exhibitors must conform to this equivalent floor space.
- b) Electricity, telephone service, decorating services, and internet connections are not provided by the TDS. The ballroom is carpeted. An electrical order form from the hotel will be emailed to the primary contact.
- c) Security guard services are not provided by the TDS. All items brought into the facility are done so at the Exhibitor's own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- d) Social Functions: Exhibitors agree to not hold any private events earlier than 7 p.m. on the Friday of either meeting, as this would conflict with the TDS welcome reception. Exhibitors are welcome to host private social events on Friday evening after 7 p.m.
- e) Shipping information will be included in your exhibitor confirmation packet.

## NO SUITCASING ALLOWED

NO SUITCASING will be allowed at the TDS meeting. Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be

soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. For the purposes of this policy, suitcasing may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

## PAYMENT INFORMATION

**PAYMENT MUST BE RECEIVED BY**  
**March 22nd for the Spring Meeting**  
**August 30th for the Fall Meeting**

**TDS reserves the right to release booth space to companies on the wait list if payment deadlines aren't met.**

**CHECKS SHOULD BE MADE PAYABLE TO:**  
**Texas Dermatological Society**

**MAIL TO:**

Texas Dermatological Society  
6705 West Highway 290, #607-223  
Austin, TX 78735.

TDS also accepts payment via MasterCard, Visa or American Express. No booth space will be reserved until payment is received by the TDS office.

**NO REFUNDS WILL BE MADE AFTER**  
**March 22nd for the Spring Meeting**  
**August 30th for the Fall Meeting**

**TDS Tax ID # 75-6036597**



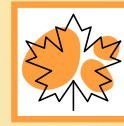
**For More Information Please Contact**

**TDS Exhibit and Sponsorship Manager**  
exhibits@texasdermatology.org  
(737) 262-5898

Texas Dermatological Society  
6705 West Highway 290, #607-223  
Austin, TX 78735  
www.texasdermatology.org



# Application for Exhibit Space for 2024 Spring and Fall Meetings



Exhibiting Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

*Personnel who should receive exhibit confirmation materials; please note that all materials will be sent via email ONLY.*

Primary Contact Email (required) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Description of Product/Service \_\_\_\_\_

List firms you do NOT wish to be in close proximity to (list companies, not products):

\_\_\_\_\_



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**ANNUAL FALL MEETING**  
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Hyatt Lost Pines Resort & Spa • Bastrop, TX



**Exhibitor Level (please check one)**

- Platinum Exhibitor ..... \$12,000
- Gold Exhibitor ..... \$8,500
- Silver Exhibitor ..... \$5,500
- Exhibitor ..... \$3,500

**Additional Sponsorship Opportunities:**

- Product Theater (Friday Dinner)..... \$25,000
- Product Theater (Saturday Cocktail Reception) ..... \$20,000
- Wifi Sponsor ..... \$4,000
- Self-Serve Badge Station ..... \$3,500
- Welcome Reception ..... \$3,000
- Lanyards ..... \$3,000
- Tote Bags..... \$3,000
- Ring Light Photo Station at Welcome Reception.. \$2,500
- Pens ..... \$2,000
- Notepads ..... \$2,000
- Coffee Break..... \$2,000
- Resident Round Table Symposium Sponsor..... \$2,000
- On-Site Program Sponsor ..... \$2,000
- Hand Sanitizing Station ..... \$1,500
- Resident Supporter..... \$1,000

**TOTAL SPRING MEETING** \$

**Exhibitor Level (please check one)**

- Platinum Exhibitor ..... \$12,000
- Gold Exhibitor ..... \$8,500
- Silver Exhibitor ..... \$5,500
- Exhibitor ..... \$3,500

**Additional Sponsorship Opportunities:**

- Product Theater (Friday Dinner)..... \$25,000
- Product Theater (Saturday Cocktail Reception) ..... \$20,000
- Wifi Sponsor ..... \$4,000
- Self-Serve Badge Station ..... \$3,500
- Member Bar Crawl (Bar) ..... \$3,000
- Lanyards ..... \$3,000
- Tote Bags..... \$3,000
- Ring Light Photo Station at Bar Crawl ..... \$2,500
- Pens ..... \$2,000
- Notepads ..... \$2,000
- Coffee Break..... \$2,000
- Resident Round Table Symposium Sponsor..... \$2,000
- On-Site Program Sponsor ..... \$2,000
- Member Bar Crawl T-Shirt Sponsor ..... \$1,500
- Hand Sanitizing Station ..... \$1,500
- Resident Supporter..... \$1,000

**TOTAL FALL MEETING** \$

**Total for Both Meetings** \$

**PAYMENT OPTIONS**

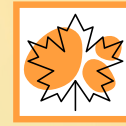
Check enclosed in the amount of \$  (payable to Texas Dermatological Society)

To pay by credit card, register online at [www.texasdermatology.org](http://www.texasdermatology.org)

*(Please complete both pages of this application.)*



# Application for Exhibit Space for 2024 Spring and Fall Meetings



## PAYMENT DEADLINE:

In exchange for payment in full for the exhibit space contracted by the Exhibitor, TDS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by **March 22, 2024 for the Spring Meeting** and **August 30, 2024 for Fall Meeting**. It is not necessary to send payment with this application form, but payment must be received by stated dates. Exhibitors whose applications have been submitted and accepted by **February 2, 2024 for Spring Meeting** and **July 5, 2024 for Fall Meeting** will be listed in the initial physician registration brochure.

## CANCELLATION DEADLINE:

A full refund will be made to the Exhibitor only if written notice is received by **March 22, 2024 for the Spring Meeting** and **August 30, 2024 for Fall Meeting**.

If, after the contract is entered into, the TDS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TDS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TDS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify Texas dermatological society from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Texas Dermatological Society or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

## BOOTH ACTIVITIES AND CODE OF CONDUCT:

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. CME activities are not permitted in the Technical Exhibit Hall. Physicians may be badged as exhibitors and staff the booth, provided they are either full time employees or paid consultants of the exhibiting company. Exhibitors are only permitted to conduct promotional presentations within the technical exhibit booths. Exhibitors (including Physicians) are required to disclose their relationship with the company/product, to the audience. Only such activities which, at the discretion of the TDS, are in keeping with the professional deportment of the technical exhibits program will be permitted.

**Under no circumstances may exhibitor marketing activities take place outside the exhibit booth, whether in or around the Hotel, or the hotel properties during TDS program hours.**

**Activities that interfere with normal traffic flow, infringe on other exhibits, or interfere with any meeting activities as determined by the TDS, are prohibited.**

**Audience members may disengage from interacting with exhibitors at any time without ramification.**

## ACCEPTANCE OF APPLICATION:

Acceptance of this application as an agreement between the Exhibitor and the Texas Dermatological Society will occur only when an official confirmation packet has been sent by TDS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

## EXHIBITOR REGULATIONS AGREEMENT:

The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Dermatological Society (available at [www.texasdermatology.org](http://www.texasdermatology.org) or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Dermatological Society.

## WARRANTY OF AUTHORITY:

The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Signature \_\_\_\_\_ Company: \_\_\_\_\_



**Please return this application with payment to:**

**Texas Dermatological Society**

6705 West Highway 290, #607-223

Austin, TX 78735

Attention: TDS Exhibit and Sponsorship Manager