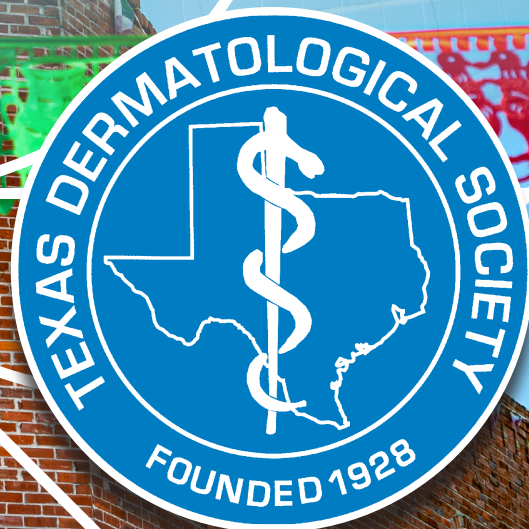


TEXAS DERMATOLOGICAL SOCIETY

2023 TDS Sponsorship Opportunities

Spring Meeting | April 28 – 29, 2023
Hyatt Regency Austin Downtown, Austin, TX

Fall Meeting | September 22 – 23, 2023
Hyatt Regency Hill Country Resort, San Antonio, TX



2023 ANNUAL SPRING AND FALL MEETINGS

***You are invited to be a part of
TDS's exceptional meetings!***

TDS gives you the opportunity to sign up to exhibit for both the 2023 Spring and Fall TDS conferences at the same time. Knowing that budgets and calendars are determined well in advance of the conferences, we would like to give you the opportunity to plan ahead. The purpose of these meetings is to focus on topics that are of value to the dermatologists. The Annual Spring Meeting will be held in downtown Austin, Texas at the Hyatt Regency Hotel. The Annual Fall Meeting will be held in San Antonio, Texas at the Hyatt Regency Hill Country Resort.

QUALIFICATIONS OF AN EXHIBITOR

TDS Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TDS show. Exhibitors shall be limited to those whose products or services are related to dermatology, medical, professional or practice interests. The TDS reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TDS show, or if the TDS show is full upon receipt of the application.

FOR MORE INFORMATION PLEASE CONTACT:

SYLVIA HALL,
Exhibit and Sponsorship Manager

sylvia.hall@texmed.org
(512) 370-1524

Texas Dermatological Society
401 W. 15th St., Suite 100
Austin, TX 78701

www.texasdermatology.org

2023 SPRING MEETING

APRIL 28 – 29 | AUSTIN

HOTEL INFORMATION

Hyatt Regency Austin Downtown
208 Barton Springs Rd.
Austin, TX 78704

Reservations: (512) 477-1234

TDS Room Rate: \$219/night plus taxes

TDS has a special room rate of \$219, room rate does not include taxes. Be sure to mention you are with Texas Dermatological Society. ***Make your reservation by April 6, 2023 to receive this rate, or, until room-block is full.***

IMPORTANT DATES

- **February 1, 2023** Submit application in order to be listed in initial physician brochure
- **March 10, 2023** Deadline to cancel exhibit without penalty
- **March 17, 2023** Payment due in full
- **April 6, 2023** Hotel reservation deadline

EXPECTED ATTENDANCE

TDS anticipates approximately 350 Dermatologists and 50 exhibiting companies.

EXHIBITOR HALL HOURS (TENTATIVE)

Friday, April 28

7 – 11 a.m.

Exhibitor Set-Up

11 a.m. –
5:30 p.m.

Exhibit Hall Open
Lunch in the Exhibit
Hall and Afternoon
Breaks in exhibit hall

5:30 – 7 p.m.

Welcome Reception in
Exhibit Hall

Saturday, April 29

9:30 a.m. – 3 p.m.

Exhibit Hall Open
Breakfast & morning coffee
breaks in the exhibit hall

3:30 – 4:30 p.m.

Exhibitor Move-Out



2023 FALL MEETING

SEPTEMBER 22 – 23 | SAN ANTONIO

HOTEL INFORMATION

Hyatt Regency Hill Country Hotel
5800 Hyatt Resort Dr.
San Antonio, TX 78251

Reservations: (210) 647-1234

TDS Room Rate: \$242/night plus taxes

TDS has a special room rate of \$242/night plus taxes.
Room rates do not include tax. **Please call by August 31, 2023 to make your reservations.** Be sure to mention that you are part of the TDS meeting!

IMPORTANT DATES

- **July 3, 2023** Submit application in order to be listed in initial physician brochure
- **August 11, 2023** Payment due in full
- **August 31, 2023** Hotel reservation deadline
- **September 5, 2023** Deadline to cancel exhibit without penalty

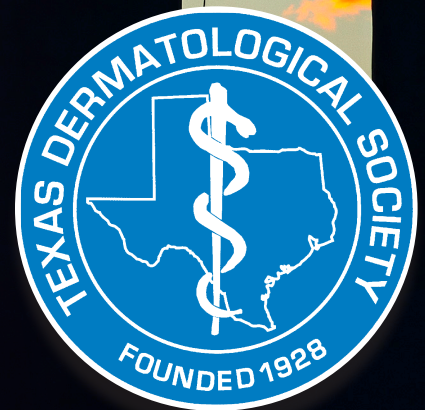
EXHIBITOR HALL HOURS (TENTATIVE)

Friday, September 22

- | | |
|---------------------|---|
| 7 – 11 a.m. | Exhibitor Set-Up |
| 11 a.m. – 5:30 p.m. | Exhibit Hall Open
Lunch in the Exhibit Hall and Afternoon Breaks in exhibit hall |
| 5:30 – 7 p.m. | Welcome Reception in Exhibit Hall |

Saturday, September 23

- | | |
|--------------------|--|
| 9:30 a.m. – 3 p.m. | Exhibit Hall Open
Breakfast & morning coffee breaks in the exhibit hall |
| 3:30 – 4:30 p.m. | Exhibitor Move-Out |



ASSIGNMENT OF EXHIBIT SPACE

Exhibitor may consider his/her space as reserved in the TDS show upon written acceptance of the application. Placement in the hall will not be assigned until full payment has been received. Exhibitors will be assigned the next available space closest to the exhibit hall entrance upon payment in full.

Payment must be received by March 17th for the spring meeting and August 11th for the fall meeting. TDS reserves the right to cancel the Exhibitor's contract.

EXHIBITOR OPPORTUNITIES

To encourage traffic to all displays, TDS will host a prize drawing for the physician attendees who visit each exhibiting company. Additionally, Friday's lunch and all breakfasts and refreshment breaks on Friday and Saturday will be held in the exhibit hall.

Following are the levels of exhibits. Exhibitors will be recognized on signage and name badge ribbons.

Exhibitor - \$3,500

- Exhibit Booth, includes (1) one table-top, two chairs and complimentary registration for two (2)
- Registration listing post meeting*
- Recognition in all on-site materials

Silver Exhibitor - \$5,500

- Includes everything in Exhibitor Package, plus:
- Registration list – before, during and after meeting
- Recognition in all on-site materials
- Special signage for booth tops
- Special Recognition in the TDS Newsletter

Gold Exhibitor - \$8,500

- Includes everything in Exhibitor & Silver Package, plus:
- Prime booth placement in exhibit hall
- Special recognition on the TDS website
- Company logo and link to company on the TDS website for six (6) months

*Pre and post attendee roster of consented attendees.

**Due to a recent change of ACCME's New Standards of Integrity and Independence in Continuing Education (released in December 2020) we can offer attendees that have consented to be contacted by TDS exhibitors and sponsors.

EXHIBIT BOOTH DETAILS

- a)** Each Exhibitor will be provided with a 6' by 30" draped table, two chairs, and a small trash can. Exhibitors must conform to this equivalent floor space.
- b)** Electricity, telephone service, decorating services, and internet connections are not provided by the TDS. The ballroom is carpeted. An electrical order form from the hotel will be emailed to the primary contact.
- c)** Security guard services are not provided by the TDS. All items brought into the facility are done so at the Exhibitor's own risk. The exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- d)** Social Functions: Exhibitors agree to not hold any private events earlier than 7 p.m. on the Friday of either meeting, as this would conflict with the TDS welcome reception. Exhibitors are welcome to host private social events on Friday evening after 8 p.m.
- e)** Shipping information will be included in your exhibitor confirmation packet.

NO SUITCASING ALLOWED

NO SUITCASING will be allowed at the TDS meeting. Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Additional penalties may be applied. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. For the purposes of this policy, suitcasing may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

PAYMENT INFORMATION

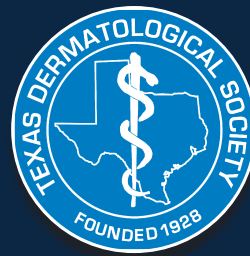
Payment must be received by March 17th for the Spring Meeting and August 11th for the Fall Meeting, or TDS reserves the right to release booth space to companies on the wait list.

Checks should be made payable to the Texas Dermatological Society, and mailed to TDS at 401 W. 15th St., Suite 100, Austin, TX 78701. TDS also accepts payment via MasterCard, Visa or American Express. No booth space will be reserved until payment is received by the TDS office. No refunds will be made after March 11th for the Spring Meeting and September 2nd for the Fall Meeting.

TDS Tax ID # 75-6036597

TEXAS DERMATOLOGICAL SOCIETY

2023 Sponsorship Opportunities



Exhibiting Company _____

Address _____

City/State/Zip _____ Phone _____

Primary Contact Person _____

Personnel who should receive exhibit confirmation materials; please note that all materials will be sent via email ONLY.

Primary Contact Email (required) _____

Phone _____ Fax _____

Description of Product/Service _____

List firms you do NOT wish to be in close proximity to (list companies, not products): _____

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San Antonio, TX

Exhibitor Level (please check one)

- ☐ Gold Supporter \$8,500
- ☐ Silver Supporter \$5,500
- ☐ Exhibitor \$3,500

Additional Sponsorship Opportunities:

- ☐ Resident Research Sponsorship Program - \$500
- ☐ Resident Round Table Symposium - \$1,000
- ☐ ~~Attendee Lanyards - \$1,500~~ **SOLD**
- ☐ One Coffee Break - \$1,500
- ☐ Hand Sanitation Station \$2,000
- ☐ Welcome Reception \$2,000
- ☐ Continental Breakfast \$2,500
- ☐ ~~Tote Bags - \$2,500~~ **SOLD**

TOTAL SPRING MEETING \$ _____

Exhibitor Level (please check one)

- ☐ Gold Supporter \$8,500
- ☐ Silver Supporter \$5,500
- ☐ Exhibitor \$3,500

Additional Sponsorship Opportunities:

- ☐ Resident Research Sponsorship Program - \$500
- ☐ Resident Round Table Symposium - \$1,000
- ☐ ~~Attendee Lanyards - \$1,500~~ **SOLD**
- ☐ One Coffee Break - \$1,500
- ☐ Hand Sanitation Station \$2,000
- ☐ Welcome Reception \$2,000
- ☐ Continental Breakfast \$2,500
- ☐ ~~Tote Bags - \$2,500~~ **SOLD**

TOTAL FALL MEETING \$ _____

GRAND TOTAL \$ _____

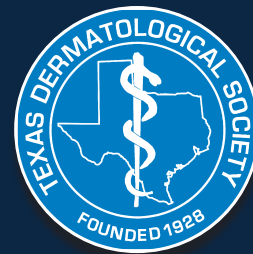
PAYMENT OPTIONS

- ☐ Check enclosed in the amount of \$ _____ (payable to Texas Dermatological Society)
- To pay by credit card, register online at www.texasdermatology.org

(Please complete both pages of this application.)

TEXAS DERMATOLOGICAL SOCIETY

2023 Sponsorship Opportunities



PAYMENT DEADLINE

In exchange for payment in full for the exhibit space contracted by the Exhibitor, TDS will provide exhibit space as outlined in the Exhibitor Regulations. Payment in full is due by **March 17, 2023** for Spring Meeting and **August 11, 2023** for Fall Meeting. It is not necessary to send payment with this application form, but payment must be received by stated dates. Exhibitors whose applications have been submitted and accepted by **February 1, 2023** for Spring Meeting and **July 3, 2023** for Fall Meeting will be listed in the initial physician registration brochure.

CANCELLATION DEADLINE

A full refund will be made to the Exhibitor only if written notice is received by **March 10, 2023** for the Spring Meeting and **September 5, 2023** for the Fall Meeting.

If, after the contract is entered into, the TDS fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TDS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TDS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Exhibitor shall release and hold harmless and indemnify Texas dermatological society from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal

fees, that result from an allegation of negligence on the part of the exhibitor or Texas Dermatological Society or third parties in the use of the exhibit space or activities in connection with the use of exhibit space.

BOOTH ACTIVITIES AND CODE OF CONDUCT

The exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service, and distribute product information and related product marketing activities from the exhibit booth. CME activities are not permitted in the Technical Exhibit Hall. Physicians may be badged as exhibitors and staff the booth, provided they are either full time employees or paid consultants of the exhibiting company. Exhibitors are only permitted to conduct promotional presentations within the technical exhibit booths. Exhibitors (including Physicians) are required to disclose their relationship with the company/product, to the audience. Only such activities which, at the discretion of the TDS, are in keeping with the professional deportment of the technical exhibits program will be permitted.

Under no circumstances may exhibitor marketing activities take place outside the exhibit booth, whether in or around the Hotel, or the hotel properties during TDS program hours.

Activities that interfere with normal traffic flow, infringe on other exhibits, or interfere with any meeting activities as determined by the TDS, are prohibited.

Audience members may disengage from interacting with exhibitors at any time without ramification.

ACCEPTANCE OF APPLICATION

Acceptance of this application as an agreement between the Exhibitor and the Texas Dermatological Society will occur only when an official confirmation packet has been sent by TDS. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

EXHIBITOR REGULATIONS AGREEMENT

The undersigned acknowledges and agrees to the Exhibitor Regulations as published by the Texas Dermatological Society (available at www.texasdermatology.org or upon request) which are considered to be part of this agreement between the Exhibitor and the Texas Dermatological Society.

WARRANTY OF AUTHORITY

The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor, is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title: _____ Date: _____

Signature _____ Company: _____

PLEASE RETURN THIS APPLICATION WITH PAYMENT TO:

TEXAS DERMATOLOGICAL SOCIETY

Attention: Sylvia Hall, Exhibit and Sponsorship Manager
401 W. 15th Street, Suite 100 | Austin, TX 78701 • sylvia.hall@texmed.org